

Atlanta Vision Zero Action Plan Task Force Meeting # 3

June 15, 2023
1:00 PM – 2:30 PM

ATTENDEES

ATLDOT

- Betty Smoot-Madison
- Cole Smith
- Jordan Dowdy
- Michele Wynn
- Chris Rome
- Cathy Tyler
- Mark Tai

Toole

- Chris Puglisi
- Rachel Brunner
- Andy Clarke
- Byron Rushing
- Omar Peters
- Stefanie Brodie

VHB

- Ian Hamilton
- Michael Corwin

Blue Cypress

- Amanda Hatton
- Ansley Jones

Task Force Members

- Assistant Chief Carven Tyus, Atlanta Police
- Rebecca Serna, Propel ATL (formerly Atlanta Bicycle Coalition)
- Corentin Auguin, MARTA
- Adeline Collot, Upper Westside CID
- Amy Goodwin, ARC
- Ansley Goddard, ARC
- Candace Staniel, City of Atlanta Chief Equity Officer

- Dan Hourigan, Midtown Alliance
- Lauren Welsh, Little 5 Points CID & Alliance
- Stacy Grolimund, Central Atlanta Progress
- Meredith Brash, City of Atlanta's Mayor's Office of Communications
- Jahnee Prince, City of Atlanta Commissioner of City Planning
- Kelli Roberts, GDOT
- Kristin Dixon, Fulton County Board of Health

AGENDA

Welcome!

Small Group Discussions

Report-Outs

Next Steps

WELCOME!

Chris Puglisi (Toole) went over the agenda, introduced the project team (including new Vision Zero Manager at the City of Atlanta, Cole Currie Smith), and provided a recap of the tasks completed to date as part of the planning process.

Recent Findings

Omar Peters (Toole) presented the team's research on countermeasures, which will inform the Safe Streets Checklist and Countermeasures Toolkit Report. The team will also produce a decision framework tool.

Task Force Overview

Andy Clarke (Toole) reminded the Taskforce that everyone plays a role in getting to zero. He presented a proposed timeline for action, with 2035 as the target year to get to zero. Then, Andy introduced the breakout group guiding questions and provided context about how different organizations can be involved in safety initiatives. In cases where the particular program or initiative is not in a particular organization's control, there are still ways to help facilitate, advance, and champion these initiatives.

SMARTIE goals are key. Andy reminded the group what the acronym stands for, which is illustrated in Figure 1.

Figure 1. Smartie Goals

SMARTIE Goals		
S	Specific	Who is going to do it? What will they do? Who do they need to help them/coordinate?
M	Measurable	How many things are going to be done? What are the measurable outcomes and outputs? How will we know if the action has been completed?
A	Action-Oriented	Avoid goals that use language such as “review” or “consider.” Use actionable language that focuses on “adopting” and “doing.”
R	Relevant	Tie each action and strategy back to a specific problem and appropriate countermeasure.
T	Time-Bound	Assign each action and strategy a clear end date or interim step so that we can identify them as short term (up to 2-years), medium term (2-4 years), or long term (4 or more years). This creates accountability to complete each goal.
I	Inclusive	How does the action item relate to Communities of Concern
E	Equitable	How are underserved populations included in the development or implementation?

Small Group Discussions and Report-Outs

The project team facilitated the small group discussions using Miro boards. These boards can be reviewed here: <https://miro.com/app/board/uXjVMAZylvU=/>

Group 1 (Primary Responsible Parties, ATLDOT and GDOT)

Facilitator: Betty Smoot-Madison and Cole Smith

Participants:

- Kelli Roberts, GDOT
- Stacy Grolimund, Central Atlanta
- Dan Hourigan, Midtown Alliance
- Adeline Collot, Upper Westside CID
- Lauren Welsh, Little 5 Points CID & Alliance
- Mark Tai, ATLDOT
- Jordan Dowdy, ATLDOT
- Jahnee Prince, City of Atlanta

Report-Out: Betty and Cole shared that their group had several great ideas. It is important to consider Vision Zero in every aspect of transportation.

Group 2 (Secondary Involvement in Street Use/Programming, APS, MARTA)

Facilitator: Byron Rushing

Participants:

- Cathy Tyler, City of Atlanta
- Meredith Brasher, City of Atlanta
- Corentin Auguin, MARTA

Report-Out: Byron discussed the importance of collaboration among the City, CIDs, and other entities (like MARTA).

Group 3 (Community-Based Organizations Concerned about Traffic Safety)

Facilitator: Andy Clarke

Participants: Rebecca Serna (Propel ATL)

Report-Out: Andy and Rebecca talked a lot about the importance of transit. They discussed bus frequency, reliability, accessibility, etc.

Group 4 (Planning, policy, and procurement agency - e.g., ARC, Commissioner-level, Health Dept)

Facilitator: Chris Puglisi

Participants:

- Candace Staniel, City of Atlanta Chief Equity Officer
- Amy Goodwin, ARC
- Ansley Goddard, ARC

Prior to beginning the SMARTIE Goals discussion, Candace Staniel asked how the Communities of Concern were defined. This is the first Taskforce Meeting she has attended. Chris explained the factors that were involved in the COC assessment, and he shared how it has informed our engagement approach. Candace said that she'll contact Betty to compare their equity methodologies.

Report-Out: Chris shared some of the highlights from the regional conversation, such as the idea of implementing a Regional Excellence Award for Safe Streets. This would help showcase great examples for other localities to emulate.

Group 5 (Emergency Services, First Responders - APD, Emory, EMS)

Facilitator: Ian Hamilton

Participants:

- Kristin Dixon, Fulton County Board of Health
- Assistant Chief Carven Tyus, Atlanta Police

Report-Out: Ian reported there was a lot of good discussion about what is already happening and ways that the City/partners can be proactive. The group also discussed the importance of education.

NEXT STEPS

Chris concluded the meeting by briefly reviewing the upcoming and ongoing engagement activities. He reminded the task force members of the upcoming Meeting #4 scheduled for Thursday, July 20, 2023, which will include small group discussions to help finalize goals. The homework assignment for the Task Force is covered on the slide reproduced below. Chris thanked all attending task force Members for participating and ended the meeting.

Figure 2. Homework Assignment

Homework

To achieve Vision Zero, the Task Force needs to identify goals and actions each person will take to make real change happen across the System.



- 1

Take your proposed actions and strategies and get them approved (to the extent possible) prior to the July meeting.
- 2

Come to the July 20th meeting prepared to share your list of approved projects!
- 3

If any projects were denied/not yet approved, come with a strategy for next steps toward approval.


